



The National Association of  
**Women in Construction**

NAWIC Capital District, NY #261

## "Optimizing Your Social Media Presence"

**Kira Pogge - Social Media & Content Strategist**

"Kira Pogge helps business owners and professionals understand the power of social media, empowering them to leverage these unique marketing channels in creative and effective ways that enable success and growth."

**February 28, 2023 at 5:30pm**

Board meeting, Dinner and Presentation

**NYSUT Building - Conference Center  
800 Troy-Schenectady Road  
Latham, NY 12110**

**EVENT COST - \$40.00 / PP  
(Presentation and Dinner included)**

REGISTER ONLINE AT [nawicnycap.org](http://nawicnycap.org) or  
scan the QR code below,  
RSVP online required by February 22, 2023



Questions to Donna - [dporter@techvalleyeng.com](mailto:dporter@techvalleyeng.com)

NATIONAL  
ASSOCIATION  
of Women in  
Construction

Proposed  
UPCOMING EVENTS

**March, 2023:**

"Happy Hour Headshots"

**April, 2023:**

WMBE Event and Speaker TBA

**May, 2023:**

Member Panel - Challenges as  
Parents - w/ Moderator - TBD

**June, 2023:**

Krysta Pogge  
Transformational Coach

**July, 2023:**

Saratoga Racetrack Event

**August, 2023:**

Board and Officer Transition  
Planning Meeting

**September, 2023:**

Construction Womenswear Event

[nawicnycap.org](http://nawicnycap.org)

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